

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-92027-1

DATE PRINTED

10/01/14

AND

PAGE 1

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	366653	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	SRCP MEDIA			LOBIONDO FOR CONGRESS	
AND	201 N Union St Ste 200			2427 Rayburn House Office Building	
ADDRESS	Alexandria VA 22314-2651			Washington DC 20515-0001	
	USA			USA	
CONTACT				PRODUCT 658	
LOCAL SALESPERSON				AGENCY EST. NO. 658	
				PRODUCT CODE 1311	
NATIONAL SALESPERSON	John Link - CTS-PH				
BROADCAST SCHEDULE STARTING	10/14/14 AND ENDING		10/20/14	NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:58A	07:00A	30S	10/14/14-10/17/14	THIS MORNING (5:58-7AM)	4	585.00	2340.00
2	M	1	05:58A	07:00A	30S	10/20/14-10/20/14	THIS MORNING (5:58-7AM)	1	585.00	585.00
3	T-F	4	06:58A	09:00A	30S	10/14/14-10/17/14	CBS THIS MORNING	4	405.00	1620.00
4	M	1	06:58A	09:00A	30S	10/20/14-10/20/14	CBS THIS MORNING	1	405.00	405.00
5	Su	1	08:57A	10:30A	30S	10/19/14-10/19/14	CBS SUNDAY MORNING	1	1350.00	1350.00
6	T-F	4	09:00A	10:00A	30S	10/14/14-10/17/14	DDOCTORS9AM	4	250.00	1000.00
7	M	1	09:00A	10:00A	30S	10/20/14-10/20/14	DDOCTORS9AM	1	250.00	250.00
8	T-F	4	10:00A	10:57A	30S	10/14/14-10/17/14	LET'S MAKE A DEAL	4	500.00	2000.00
9	M	1	10:00A	10:57A	30S	10/20/14-10/20/14	LET'S MAKE A DEAL	1	500.00	500.00
10	T-F	4	10:58A	12:00N	30S	10/14/14-10/17/14	THE PRICE IS RIGHT	4	720.00	2880.00
11	M	1	10:58A	12:00N	30S	10/20/14-10/20/14	THE PRICE IS RIGHT	1	720.00	720.00
12	T-F	4	12:00N	12:30P	30S	10/14/14-10/17/14	TALK PHILLY	4	450.00	1800.00
13	M	1	12:00N	12:30P	30S	10/20/14-10/20/14	TALK PHILLY	1	450.00	450.00
14	T-F	4	12:26P	02:00P	30S	10/14/14-10/17/14	CBS SOAP OPERA ROTATION	4	500.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME		SRCP MEDIA			LOBIONDO FOR CONGRESS		
AND		201 N Union St Ste 200			2427 Rayburn House Office Building		
ADDRESS		Alexandria	VA	22314-2651	Washington	DC 20515-0001	
		USA			USA		
CONTACT					PRODUCT 658		
LOCAL SALESPERSON		AGENCY EST. NO. 658			PRODUCT CODE 1311		
NATIONAL SALESPERSON		John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1							

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			FROM	TO						
15	M	1	12:26P	02:00P	30S	10/20/14-10/20/14	CBS SOAP OPERA ROTATION	1	500.00	500.00
16	T-F	4	02:00P	02:56P	30S	10/14/14-10/17/14	THE TALK	4	540.00	2160.00
17	M	1	02:00P	02:56P	30S	10/20/14-10/20/14	THE TALK	1	540.00	540.00
18	T-F	4	03:57P	05:00P	30S	10/14/14-10/17/14	DR. PHIL	4	500.00	2000.00
19	M	1	03:57P	05:00P	30S	10/20/14-10/20/14	DR. PHIL	1	500.00	500.00
20	T-F	4	05:00P	06:00P	30S	10/14/14-10/17/14	5PM EARLY NEWS	4	585.00	2340.00
21	M	1	05:00P	06:00P	30S	10/20/14-10/20/14	5PM EARLY NEWS	1	585.00	585.00
22	T-F	4	06:00P	06:30P	30S	10/14/14-10/17/14	NEWS 3 AT 6	4	765.00	3060.00
23	M	1	06:00P	06:30P	30S	10/20/14-10/20/14	NEWS 3 AT 6	1	765.00	765.00
24	T-F	4	06:58P	07:27P	30S	10/14/14-10/17/14	ENTERTAINMENT TONIGHT	4	800.00	3200.00
25	M	1	06:58P	07:27P	30S	10/20/14-10/20/14	ENTERTAINMENT TONIGHT	1	800.00	800.00
26	T-F	1	07:28P	07:57P	30S	10/14/14-10/17/14	THE INSIDER	1	850.00	850.00
27	M	1	07:28P	07:57P	30S	10/20/14-10/20/14	THE INSIDER	1	850.00	850.00
28	Su	1	06:58P	08:00P	30S	10/19/14-10/19/14	SIXTY MINUTES	1	9000.00	9000.00
29	T-F	2	11:00P	11:35P	30S	10/14/14-10/17/14	LATE NEWS	2	1800.00	3600.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

KYW-TV

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ADDRESS	Alexandria	VA	22314-2651	Washington DC 20515-0001	
CONTACT	USA			USA	
				PRODUCT 658	
LOCAL SALESPERSON		AGENCY EST. NO.		PRODUCT CODE	
		658		1311	
NATIONAL SALESPERSON John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	66		48650.00
Billing Summary										
						Oct	Nov	Dec	Total	
					Qtr 4-14	48650.00	.00	.00	48650.00	
									GRAND TOTAL	48650.00

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